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The Institutional Survival Path offers a new and innovative way of looking at the firm-government interaction. The public-private distinction might be an omnipresent conceptual framework in both the academic world and day-to-day life, the concatenation of business strategy and policy process has remained a relatively poorly studied phenomenon nonetheless, especially from a process perspective. This book introduces the model of the institutional survival path, which is a theoretical framework that dissects the firm-government interaction as a process and that outlines its essential characteristics. An in-depth analysis of the intriguing and surprising case study of mechanic cockle fishery and gas extraction the Dutch Wadden Sea makes this book far from a pure theoretical read. Abstraction meets reality in a challenging manner in this study.

Kim van Nieuwaal has written a book which gives a fresh and informative perspective on a topic that will be of interest to both students and scholars in public administration, strategic management, organization studies, policy analysis and environmental studies. Moreover, The Institutional Survival Path could also serve as a source for inspiration for practitioners such as policy makers and business managers.

www.institutionalsurvivalpath.com

KIM VAN NIEUWAAL

THE INSTITUTIONAL SURVIVAL PATH

THE INSTITUTIONAL SURVIVAL PATH

A CASE STUDY ON MECHANICAL COCKLE FISHERY
AND GAS EXTRACTION IN THE DUTCH WADDEN SEA

KIM VAN NIEUWAAL

